



Reigning Victory Dance Studio, 275 Lee Street, Fayetteville GA, 30214, 770-460-2255

This is Felecia Thomas, Artistic Director of Reigning Victory Dance Academy reaching out to you. We would like to thank you in advance for allowing us the opportunity to tell you about Reigning Victory Dance Academy. The Academy consists of talented dancers aged three through high school who are passionately committed to various forms of dance. We are grateful to have been invited to participate in various community performances, including the City of Fayetteville Main Street Festivals, The City of Fairburn Christmas Lighting, NAACP Fayette County MLK Day Program, The City of Atlanta Senior Citizens Black History Month Programs, various private events and dance concerts.

The reason I am writing you today is because we need your help! We are seeking support from our community and local businesses and would appreciate any size donation. I am requesting that your company become a sponsor for our 7th Annual Spring Dance Production. Despite the fact that our company is small, we do not neglect excellence. As such, we have planned a dance concert for June 15, 2018. Dance Concerts are very important for students as it provides them with a goal to work towards and it imparts a level of confidence that is palpable. Our 2018 Dance Production is themed: "Elements" and will incorporate songs about, fire, earth, wind, water and life. As you can imagine, the costs to produce a Dance Concert are substantial. Included in the fees are: choreographers, theater rental, technicians, custodians, videographers, photographers, security, awards, and much more. The modest fees paid by the dancers' parents are inadequate to cover the costs incurred with the Dance Production

We are thrilled to be hosting our 7th Annual Spring Production "Elements" presented by Reigning Victory Dance Academy. Last year's production was once again a tremendous success! Over 450 people were in attendance, and together we exceeded our annual fundraising goals for The Academy's Spring Production. We hope to do even better this year!

What we would like to offer your company in exchange for a sponsorship is an ad in our program/yearbooks, which will be dispersed at the Production, as well as other advertisement opportunities. 400 plus individuals who are located in your area will potentially view your ad. Because of our large crowds and community involvement, there is no limit to how beneficial an advertisement in our company's program/yearbook could be for your company! The specifics of each level are outlined below. If you are not able to become a sponsor, any modest amount you would like to donate is sincerely appreciated. Also, we would love to have you bring your family out to the show! Visit www.reigningvictorydancestudio.org for tickets.

I thank you in advance for considering this request.

We ask that you commit to being a sponsor of this event with a financial contribution. We are excited to offer several different sponsorship choices.

Platinum Sponsor \$500 contribution; full-page advertisement in our Souvenir Book, sponsor name or your logo on digital monitors during door opening, intermission and end of show, space on our web-site that will directly link to your web-site (1 year) and two complimentary tickets.

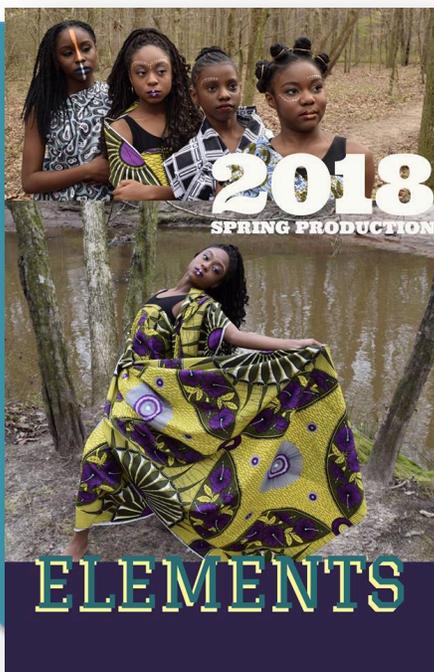
Gold Sponsor \$300 contribution; a half-page advertisement in our Souvenir Book, sponsor name or your logo on digital monitors during door opening, intermission and end of show, and space on our web-site that will directly link to your web-site (1 year)

Silver Sponsor \$200 contribution; QUARTER page advertisement in our souvenir book, and sponsor name or your logo on digital monitors during door opening, intermission and end of show

This year our souvenir book will be distributed to over 300 individuals. Additionally, Reigning Victory will acknowledge all sponsorships in our Production notices, website and on our Facebook and Instagram pages.

The dancers of Reigning Victory Dance Academy appreciate your generosity. Reigning Victory Dance Academy Presents "ELEMENTS" is fiscally sponsored by The Harden Brighter Future Initiative, Inc. HBFi is recognized as a public charity under Internal Revenue Code section 501©(3) status. The HBFi EIN is 81-2939877. A Copy of the HBFi determination letter is available upon request

Thank you for your support!
Felecia Thomas, Artistic Director



2018 Sponsorship Levels

Platinum Sponsor \$500

Full-page advertisement in our Souvenir Book, sponsor name or your logo on digital monitors during door opening, intermission and end of show, space on our web-site that will directly link to your web-site (1 year) and two complimentary tickets.

Gold Sponsor \$300

Half-page advertisement in our Souvenir Book, sponsor name or your logo on digital monitors during door opening, intermission and end of show, and space on our web-site that will directly link to your web-site (6 months)

Silver Sponsor \$200

QUARTER page advertisement in our souvenir book, and sponsor name or your logo on digital monitors during door opening, intermission and end of show.

Reigning Victory will acknowledge all sponsorships in our Production notices, website and on our Facebook and Instagram pages.

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|----------------------------|
| Business / Individual Name |
| Contact Person / Title |
| Address |
| City |
| State |
| Zip Code |
| Phone Number () - |
| Website |
| Email Address |
| Sign |
| Date / / |

CHOOSE SPONSORSHIP LEVEL: (Check what applies)

Platinum Gold Silver

Other Amount _____

Funds can be remitted by check or money order payable to Reigning Victory. You can also go online to <https://www.reigningvictorydancestudio.org/support-us/> and submit payment instantly via Debit or Credit.

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